

# Caroline Vincent – Bits about Books

www.bitsaboutbooks.net ❖

www.bitsaboutbooks.net/author-service-desk ❖

❖ [bitsaboutbooks@gmail.com](mailto:bitsaboutbooks@gmail.com)

❖ [carolineaboutbooks@gmail.com](mailto:carolineaboutbooks@gmail.com)

## Products & Services

### Graphics:

- |  |      |
|--|------|
| - Blog Tour Posters*   | £ 30 |
| - Blog Tour / Book Banners*  | £ 20 |
| - Combination of Blog Tour Poster & Banner                                       | £ 40 |
| - Website Headers  | £ 40 |
| - Social Media Headers, custom for each platform<br>(Facebook, Twitter, Google+) | £ 60 |
| - Images for Blog Post & Social Media Posts                                      | £ 15 |
| - Logo**   | £ 25 |

*\*included in the fee when the book blog tour is organised by me*

*\*\*Included in creation of the author brand*

### Content & Writing:

- |  |          |
|--|----------|
| - Blog Posts & Social Media Posts*                                     | £ 15 p/p |
| - Author Bio, specific for Amazon/Facebook/Twitter (research included) | £ 25     |
| - Blurbs, Backgrounds, & Synopsis                                      | £ 18 p/h |
| - Proofreading & Editing: for fees see                                 |          |

[bit.ly/AuthorServiceDesk-ProofreadingEditingWritingServices](http://bit.ly/AuthorServiceDesk-ProofreadingEditingWritingServices)

*\*included in monthly Author Assistance & Social Media Packages*

### Specific Social Media Services:

- |  |      |
|--|------|
| - Initial check, advice & feedback social media profiles     | £ 18 |
| - Creation of new headers for all your social media profiles | £ 60 |
| - Updating headers after initial creation by me              | £ 25 |
| - Creation of Author Brand                                   | £100 |
| - Setting up Author Website                                  | £200 |

*\*Complete Package (excl updating headers) £300*

*Detailed info on the Specific Social Media Services on the next page*

### Book Blog Tour

£100

For information on book blog tours, please check out:

[bit.ly/AuthorServiceDesk-BookBlogTours](http://bit.ly/AuthorServiceDesk-BookBlogTours)

**For monthly Author Assistance and/or Social Media Services Packages – from £75 p/m, as well as more info on other products, services & advice, please visit:**

[bit.ly/AuthorServiceDesk](http://bit.ly/AuthorServiceDesk)

## Specific Social Media Services – in Detail

### Initial check, advice & feedback social media profiles £ 18

- Text of author bio on social media sites incl. Amazon and GoodReads;
- Author profile photo;
- Headers for each specific social media account, such as:  
Facebook, Google+; Twitter, Instagram, LinkedIn, Author Website;
- General information on your social media sites.

For related, specific checks and advice, the usual hourly fee of £18 is applicable.

### Creation of new headers for all your social media profiles £ 60

When I have previously created new headers for you, updating all your headers to include, for instance, a new book cover

**£ 18**

### Creation of Author Brand £100

Your bespoke author brand includes:

- A custom-made brand style guide containing:
  - a brand-specific colour palette;
  - a specific brand font;
  - logo;
  - headers custom created and fitting for each of your social media accounts
- An appealing and engaging author bio and author photo;
- Custom and/or universal Amazon links to your books;
- An inviting and visually attractive pinned post for Twitter and your FB Author Page;
- A recognisable and consistent brand's voice;
- Implementation of the new author brand inclusive headers onto all of your social media accounts.

### Setting up Author Website £200

*\*wordpress.com; a contract with a webhost and/or a custom web address are not included\**

Setting up your author website with a home page, an 'about' and 'contact' page, a page dedicated to your books and one to link to reviews and/or interviews. All in your author brand colour and style palette – with your logo, header and tagline.

If you do not have your bespoke author brand style guide, I advise you to opt for the creation of an author brand and implementing this onto the website.